



# Woodruff Arts Center



**Contact:** Kristie Brice  
(404) 733-4997, [kristie.brice@woodruffcenter.org](mailto:kristie.brice@woodruffcenter.org)

## The Woodruff Arts Center Announces Streaming Media Capability

Atlanta, GA ( March 31, 2008) – The Woodruff Arts Center announced the installation of a state-of-the-art streaming media system complete with live webcasting capabilities in the Rich Theatre located on the Woodruff Arts Center campus.

“Webcasting has redefined how our internal and external customers communicate with their audiences,” said Vice President of Operations Michael Flood. “It inspires new possibilities and allows the Woodruff Arts Center to deliver superior service and amenities on our campus.”

The newly-installed webcasting system features live streaming of both audio and video, including presentation slides, from the Rich Theatre’s 419 seat facility. This technology, coupled with the Rich Theatre’s existing audio-visual capabilities, creates an ideal space for corporate presentations, annual meetings, symposiums, performances and other types of events viewable in real-time to invited website guests.

For availability and rental information, contact Jennifer Smith, Special Events Manager at [jennifer.smith@woodruffcenter.org](mailto:jennifer.smith@woodruffcenter.org) or by calling 404.733.4115.

### **About Webcasting Technologies:**

Webcasting Technologies is a streaming media service provider located in Atlanta, GA. Webcasting Technologies has furnished permanent live in-house and temporary streaming media systems in Atlanta since 1998. For additional information, please contact Gary Russell at [WebcastingTechnologies.com](http://WebcastingTechnologies.com) or by calling 770.396.4947.

### **About the Woodruff Arts Center:**

The Woodruff Arts Center is the largest arts center in the Southeast as well as one of the largest in the nation. The Woodruff is unique in that it combines four visual and performing arts divisions on one campus as one not-for-profit organization. Opening in 1968, the Woodruff Arts Center is home to the Alliance Theatre, the Atlanta Symphony Orchestra, the High Museum of Art and Young Audiences, as well as the 14th Street Playhouse.